



PATENTS
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicants: | Seth Haberman et al. | Examiner: | Igor N. Borissov |
| Application No.: | 09/545,524 | Confirmation No.: | 9763 |
| Filing Date: | April 7, 2000 | Art Unit: | 3639 |
| For: | TEMPLATE CREATION AND EDITING FOR A MESSAGE CAMPAIGN | | |

Mail Stop RCE
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO FINAL OFFICE ACTION

Dear Sir,

Responsive to the Office Action that was mailed on August 11, 2006, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing of claims that begins on page 2 of this Reply.

Remarks begin on page 7 of this Reply.